



Sponsorship Levels for “Welcome Home Walk”

Platinum Level - Donations of more than \$3,000 will receive:

- Your name and logo will be prominently displayed on banners identifying your organization as a quarter-mile sponsor;
- Free Walk admission* and booth space to display information regarding products and services;
- A link on our Web site (www.swhomeequity.com);
- Your name and logo will be displayed on all of our marketing materials and advertisements, which will be available to more than 60,000 southwest side residents in our district and printed in local newspapers; and
- Your logo will appear on the Walk t-shirt and your name will appear as a sponsor in the Walk goody bag, distributed to all the participants.

Gold Level - Donations of \$1,251 to \$3,000 will receive:

- Free Walk admission* and booth space to display information regarding products and services;
- A link on our Web site (www.swhomeequity.com);
- Your name and logo will be displayed on all of our marketing materials and advertisements, which will be available to more than 60,000 southwest side residents in our district and printed in local newspapers; and
- Your logo will appear on the Walk t-shirt and your name will appear as a sponsor in the Walk goody bag, distributed to all the participants.

Silver Level - Donations of \$751 to \$1,250 or product donations of 1,000 items or more will receive:

- Free Walk admission* and booth space to display information regarding products and services;
- Your name and logo will be displayed on all of our marketing materials and advertisements, which will be available to more than 60,000 southwest side residents in our district and printed in local newspapers; and
- Your logo will appear on the Walk t-shirt and your name will appear as a sponsor in the Walk goody bag, distributed to all the participants.

Bronze Level - Donations of \$250 to \$750 or product donations of 500 to 999 items will receive:

- Free Walk admission* and booth space to display information regarding products and services;
- Your name will appear as a sponsor in the Walk goody bag, distributed to all participants
- Based upon space available, at the discretion of Southwest Home Equity Assurance Program, your logo may appear on the Walk t-shirt and your name may appear as a sponsor in the Walk goody bag, distributed to all participants.

Please contact Ken Pannaralla, at 773/735-2000, to discuss sponsorship opportunities.

***Includes admission for two for all Walk festivities.**



Southwest Home Equity Assurance

www.swhomeequity.com